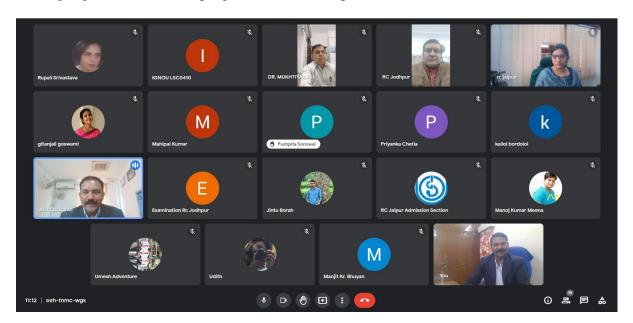
Celebration of Ek Bharat Shrestha Bharat Week under Azadi Ka Amrit Mahotsav

A virtual webinar was organized by Nodal RC Jaipur on 28th February, 2022 by pairing the Learners ofIGNOU Regional Centres i.e. Jodhpur and Jorhat on the topic of Tourismfor Celebration of Ek Bharat Shrestha Bharat under Azadi Ka Amrit Mahotsav by Ministry of Education (MoE), Govt. of India. 60 students of CTS, DTS, BTS and MTTM programmes joined the webinar and presented their views. This webinar was coordinated by IGNOU Regional Centre Jaipur.

Dr. Mamta Bhatia, Regional Director welcomed the Regional Directors, Assistant Regional Director and Students of Regional Centre Jorhat and Jodhpur. She briefed them about the concept of Ek Bharat Shrestha Bharat under Azadi Ka Amrit Mahotsav.

Dr. Anil Ch. Borah, Regional Director, Regional Centre Jorhat, Assam addressed the students and highlighted activities of programme and its importance in our life.

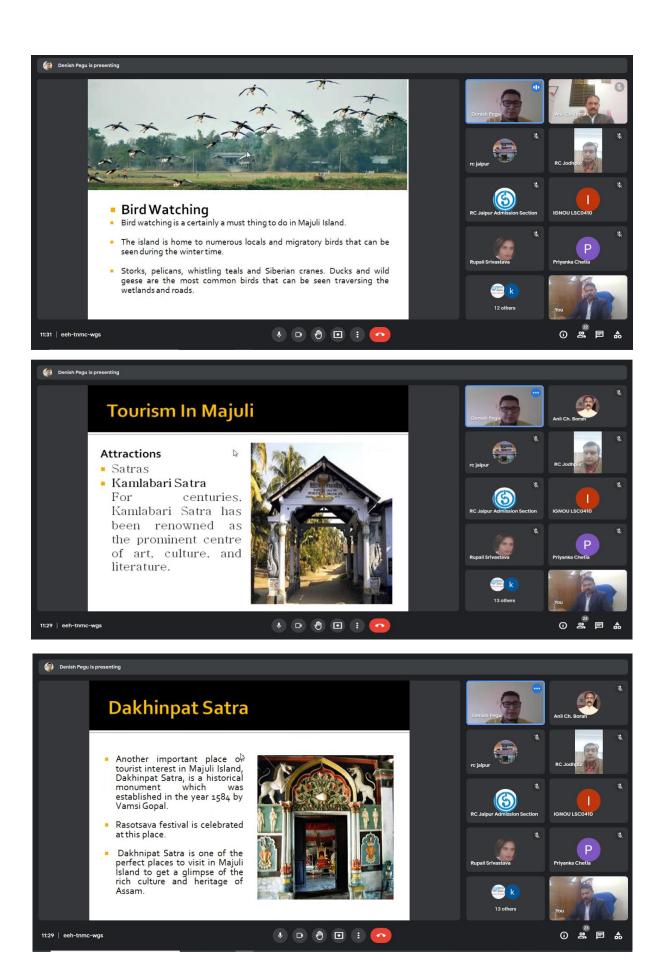


Dr. Ajay Vardhan Acharya, Regional Director, Regional Centre Jodhpur motivated the leaners to share the views about local tourism of the respective regions.

Dr. Indu Ravi, Dr. RupaliSrivastava and Dr. Mukhtiyar Ali also participated in the webinar. Dr. Mukhtiyar Ali expressed his views about the tourism sector of Rajasthan.

Learners of Regional Centre Jorhat and Jodhpur presented their presentations/vidoes about local tourism of their respective region:

Mr. Denish Pegu, MTTM learner (IGNOU RC Jorhat, Assam) gave a presentation on Majuli, World's largest river island in Assam.Majuli is the biggest river island in the world which is located on the Brahmaputra River in the state of Assam. This island is formed by the River Subansiri in the north and River Brahmaputra in the south. It is also known as the cultural capital of Assam ever since the 16th century.



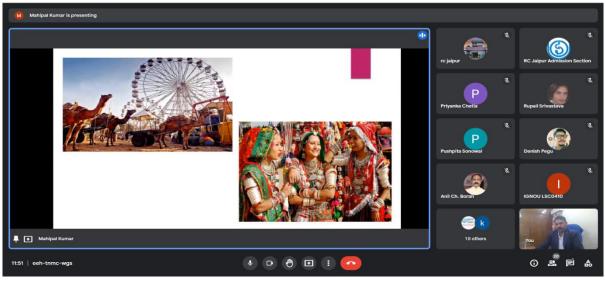
Ms. PuspitaSonowal, MTTM learner (IGNOU RC Jorhat, Assam) presented aboutBihu which is a set of three important Assamese festivals in the Indian state of Assam—Rangoli or Bohag Bihu observed in April, Kongali or Kati Bihu observed in October, and Bhogali or MaghBihu

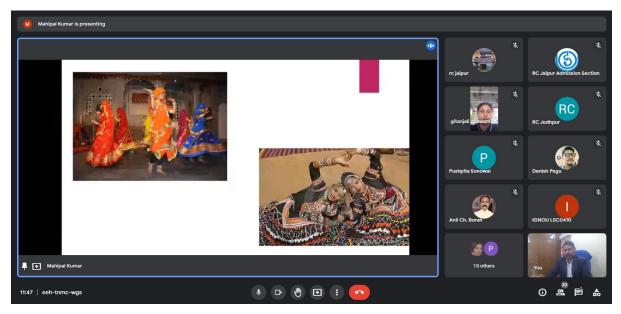
observed in January. The Rangoli Bihu is the most important of the three, celebrating spring festival.

Ms. Priyanka Chetia, MTTM learner (IGNOU RC Jorhat, Assam) told that Assam has the world's largest concentration of tea plantations and employ 17% of the State's workforce. Assam tea accounts for 55% of India's total tea production and 80% of the country's export.

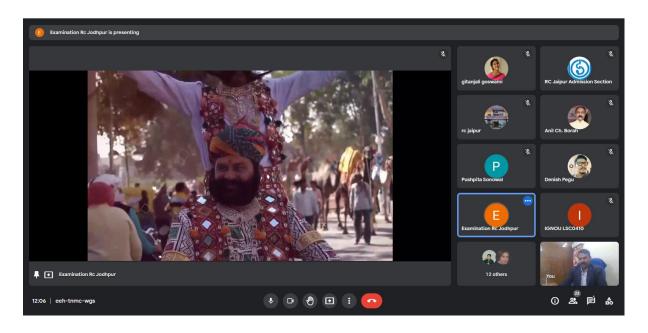
Ms. Gitanjali Goswami, MTTM learner (IGNOU RC Jorhat, Assam) briefed about The **Kamakhya Temple** which is a Hindu temple at Nilanchal hills in Guwahati, Assam. Dedicated to the mother goddess Kamakhya, it is one of the oldest and most revered centres of Tantric practices.

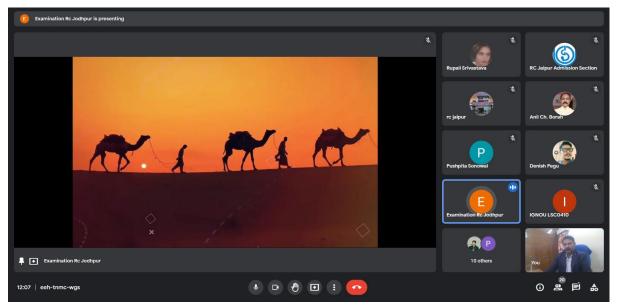
Mr. Mahipal, BTS learner(IGNOU RC Jodhpur, Rajasthan) gave a presentation about culture and tourism areas of Rajasthan. He said that Rajasthan is one of the most popular tourist destinations in India, for both domestic and international tourists. Rajasthan attracts tourists for its historical forts, palaces, art and culture with its slogan "Padharo mhare des". Every third foreign tourist visiting India travels to Rajasthan as it is part of the Golden Triangle for tourists visiting India.

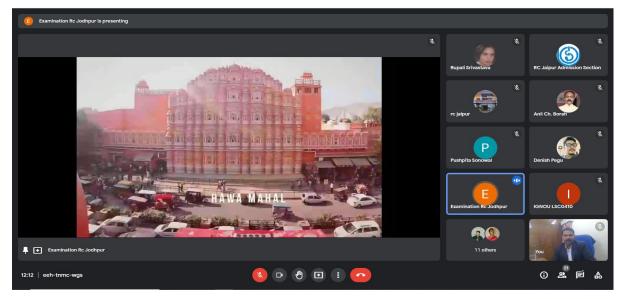




Mr. Shakti Singh, MTTM learner (IGNOU RC Jodhpur, Rajasthan) presented a video about the palaces of Jaipur, lakes of Udaipur, and desert forts of Jodhpur, Bikanerand Jaisalmer are among the most preferred destinations of many tourists, Indian and foreign. Tourism accounts for eight percent of the state's domestic product.







Ms. Saraswati Joshi, BTS learner (IGNOU RC Jodhpur, Rajasthan) expressed her views on tourism of Rajasthan.



Mr. Sher Singh, Assistant Regional Director coordinated the webinar and briefed the students about objectives of the programme.

Dr. Indu Ravi, Assistant Regional Director, IGNOU Regional Centre Jaipur gave a vote of thanks to the Regional Directors and participants.

Regional Director

IGNOU Regional Centre

Jaipur, Rajasthan